



# INNOVATE

DANCE CHALLENGE



## **MISSION STATEMENT**

**INNOVATE**

**The Midlands' NEWEST dance competition provider. Giving dancers unbelievable opportunities, inspiring them to reach their UNIQUE potential in an accepting and exciting environment!**



# REMAINING EVENT FOR 2025

SUNDAY 19TH OCTOBER  
WV ACTIVE  
ALDERSLEY

SOLO - DUET - TRIO - TEAMS



# UPCOMING EVENTS 2026



**MARCH  
29TH**

WV Active - Aldersley  
Wolverhampton



**JUNE  
21ST**

Shrewsbury Sports Village



**OCTOBER  
18TH**

Shrewsbury Sports Village



# VITAL INFORMATION

ARE YOU READY TO INNOVATE?!

INNOVATE IS THE MIDLANDS' FASTEST GROWING COMPETITION THAT CONSISTS OF SOLOS, DUETS, TRIOS AND TEAMS. WE WELCOME ALL ABILITIES AND GENERES TO OUR FRIENDLY, FUN AND INSPIRING PERFORMANCE SPACE ENSURING FUN FOR ALL THE FAMILY!

## RULES & REGULATIONS

- TEACHER SHOULD HAVE TWO COPIES OF A REGISTER FOR SPECTATORS/DANCERS.
- DANCE TEACHERS ARE RELIABLE FOR HAVING THE CORRECT INSURANCE POLICIES IN PLACE TO ATTEND DANCE COMPETITIONS.
- ENTRY FEES ARE NON-REFUNDABLE.
- ALL TEACHERS SHOULD NOTIFY A MEMBER OF THE INNOVATE TEAM IF THEIR DANCERS AREN'T ABLE TO PERFORM.
- NO DANCER SHOULD PERFORM WITH AN INJURY OR SPRAIN.
- ANY ENTRY FORM INFORMATION ALTERATIONS MADE AFTER THE CLOSING DEADLINE WILL RECEIVE A FEE OF £15.00.
- PERFORMERS CAN PERFORM IN BOTH CENTRE STAGE SOLO'S AND HEATS.



# RULES & REGULATIONS CONTINUED

- INAPPROPRIATE LANGUAGE OR AGGRESSIVE BEHAVIOUR IS NOT ACCEPTABLE.
- ALL SCHOOLS SHOULD BE SUPPORTIVE OF ONE ANOTHER DESPITE ABILITY AND AGE.
- NEGATIVE CONVERSATIONS ABOUT OTHERS IS UNACCEPTABLE.
- THE VENUE IS AN ALCOHOL AND SMOKE FREE ZONE.
- INNOVATE WILL ACCOMMODATE FOR UP TO TWO TEACHERS PER SCHOOL, MORE TEACHERS WISHING TO ATTEND WILL BE CHARGED £15.00.
- TEACHERS WILL BE ASKED TO BRING A COPY OF ENHANCED DBS CERTIFICATES ON ARRIVAL - PLEASE NOTE WITHOUT THIS YOU WILL NOT BE PERMITTED INTO THE COMPETITION.
- THIS COMPETITION IS SUITABLE FOR BOTH NOVICE AND EXPERIENCED DANCERS AND BOTH WILL BE SCORED SEPERATLEY.
- FILMING IS ONLY PERMITTED WHEN FILMING YOUR OWN DANCERS.
- ANY DANCERS THAT DO NOT WISH TO BE FILMED OR HAVE PHOTOGRAPHS TAKEN SHOULD NOT TAKE PART IN THIS COMPETITION.
- ALL PRINCIPALS MUST READ AND AGREE TO THE TERMS AND CONDITIONS PRIOR TO ENTERING INNOVATE DANCE CHALLENGE.
- ALL TEACHER MUST BE CHAPERONE REGISTERED TO ENTER THE DRESSING ROOMS.



## Centre Stage Solo

- ✓ Solo performance
- ✓ Use your own track
- ✓ Placed 1st - 4th
- ✓ Individual feedback given

## THE HEATS

- ✓ Opportunity to improvise
- ✓ Placed 1st - 4th
- ✓ Tracks provided by INNOVATE
- ✓ FREE ENTRY  
(1st time offer)

## Centre Stage Duets/Trios

- ✓ Use your own track
- ✓ Placed 1st - 4th
- ✓ Individual feedback given

## THE TEAMS

- ✓ Placed with trophies 1st - 4th
- ✓ Individual feedback given

\*the heats are not guaranteed to run at each event\*



# STYLES

Lyrical/Contemporary  
Jazz/Modern  
Tap (Centre Stage/Team Packages ONLY)  
Commercial/Hip Hop/Street  
Ballet/Pointe (Centre Stage/Team Packages ONLY)  
Acrobatics

## CENTRE STAGE & HEATS POINTS TO NOTE

- Maximum of 1 entry per dance style.
- Dancers can perform in both Centre Stage & Heats
- Solo music should be provided by teacher (Centre Stage Packages ONLY)
- Dancers can only compete in one age category.

**DANCES SHOULD BE A MAXIMUM OF 2 MINUTES.  
ANYTHING OVER WILL RESULT IN POINTS BEING  
DEDUCTED**

# CATEGORIES

TINIES - 5 & Under  
MINIS - 6-8  
JUNIOR - 9-12  
TEEN - 13-16  
PRE-PROFESSIONAL - 17+  
OPEN AGE  
(Teams Section ONLY)

## TEAM POINTS TO NOTE

- Music is to be cut and sent via MP3 file ONLY on the deadline given.
- Music handed in UNCUT after the deadline will be removed from the running order.
- Dancers must bring ID on the day of the event in case there are uncertainties about ages. If dancers do not bring ID, they could be automatically disqualified.
- 25% of your group can be over the age limit by 1 year.

**MAXIMUM OF 3 MINUTES 30 SECONDS  
ANYTHING OVER WILL RESULT IN POINTS BEING  
DEDUCTED**



# POINTS TO NOTE

## CENTRE STAGE & HEATS POINTS TO NOTE

- Maximum of 1 entry per dance style.
- Dancers can perform in both Centre Stage & Heats
- Solo music should be provided by teacher (Centre Stage Packages ONLY)
- Dancers can only compete in one age category.
- Duets age category is based on the eldest dancer.

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# PRICE LIST

✦ CENTRE STAGE SOLO  
**£20 PER DANCER**

✦ HEATS  
**£12.50** (FREE FOR FIRST TIME DANCERS)

✦ CENTRE STAGE DUETS & TRIOS  
**£15 PER DANCER**

✦ THE TEAMS  
**£15 PER DANCER FIRST LARGEST TROUPE**  
(£10PP THEREAFTER)

✦ SPECTATORS  
**£15.00** UNDER 3'S GO FREE!

ALL SCHOOLS MUST SEND A £100.00 DEPOSIT TO SECURE A SPACE UPON SIGNING UP TO INNOVATE DANCE CHALLENGE  
ALL SCHOOLS MUST SUBMIT A COMPLETED ENTRY FORM.

## BANK DETAILS

Innovate Dance Events  
Sort Code - 04 00 03  
Account Number - 28219762  
REF - SCHOOLS NAME



# MUSIC AND COSTUMES

**ALL MUSIC MUST BE APPROPRIATE AND INLINE WITH THE SPECIFIC AGE CATEGORIES.**

**TEACHERS MUST SEND IN MUSIC VIA EMAIL TO [INNOVATEDANCECHALLENGE@OUTLOOK.COM](mailto:INNOVATEDANCECHALLENGE@OUTLOOK.COM) AND SHOULD BRING A COPY OF THEIR MUSIC ON THE DAY AS A BACKUP.**

**A DEADLINE DATE WILL BE GIVEN AFTER YOU HAVE PAID YOUR INVOICE BALANCE.**

**ANY MUSIC SENT AFTER THE DEADLINE WILL NOT BE ACCEPTED.**

**MUSIC MUST BE EDITED BY TEACHERS AND CONVERTED INTO AN MP3 FILE.**

**IF MUSIC IS NOT SENT IN ON TIME WE MAY NO LONGER BE ABLE TO ACCOMMODATE YOUR DANCE SCHOOL.**

**COSTUMES MUST BE AGE APPROPRIATE**

# JUDGES

**THE JUDGES WILL BE RESPONSIBLE FOR JUDGING:**

- CHOREOGRAPHY
- TECHNIQUE/EXECUTION
- PERFORMANCE
- TRUENESS TO GENRE

**THE JUDGES DECISIONS ARE FINAL**

**ALL JUDGES WILL PERFORM AT THE COMPETITION**

**WHAT THE JUDGES ARE LOOKING FOR:**

- VERSATILITY
- STRENGTH
- MUSICALITY
- INDIVIDUALITY
- ARTISTRY



# SOLOIST GENRE GUIDANCE

- JAZZ/MODERN - ALL CHOREOGRAPHY SHOULD BE IN A JAZZ STYLE WITH TECHNICAL ELEMENTS. INCLUDING TURNS, LEAPS, JUMPS AND EXTENSIONS. ROUTINES SHOULD INCLUDE LIMITED ACRO TRICKS IN ORDER TO KEEP IN LINE WITH THE JAZZ STYLE.
- CONTEMPORARY/LYRICAL - ALL CHOREOGRAPHY SHOULD BE IN A CONTEMPORARY/LYRICAL STYLE WITH ELEMENTS OF FLOOR WORK, TRAVELLING AND EXTENSIONS. ROUTINES SHOULD INCLUDE LIMITED ACRO TRICKS IN ORDER TO KEEP IN LINE WITH THE CONTEMPORARY STYLE.
- COMMERCIAL/STREET - STRONG ELEMENTS OF HIP HOP FOUNDATIONS SHOULD BE INCLUDED IN THE CHOREOGRAPHY. DANCERS HAVE NO LIMITATIONS OF ACRO TRICKS AND A VARIANT OF DIFFERENT STYLES OF STREET AND COMMERCIAL CAN BE INCLUDED THROUGHOUT ROUTINES.
- BALLET/POINTE - ALL CHOREOGRAPHY SHOULD BE IN A BALLET STYLE WITH STRONG TECHNICAL ELEMENTS. INCLUDING BALLET TURNS, EXTENSIONS, JUMPS AND LEAPS. ROUTINES SHOULD NOT INCLUDE ANY ACRO TRICKS.
- ACROBATICS - STRONG ELEMENTS OF ACROBATICS SHOULD BE INCLUDED IN THE CHOREOGRAPHY BUT IT IS NOT LIMITED. CAN INCLUDE SOME ELEMENTS OF LYRICAL OR JAZZ STYLES ACCORDING TO THE MUSIC GENRE.

IF THE CHOREOGRAPHY DOES NOT ABIDE BY THIS GUIDANCE THE DIRECTORS OF INNOVATE HAVE THE RIGHT TO DISQUALIFY ANY SOLOIST.



# FINAL INFORMATION

ENTRIES ARE ALLOCATED ONCE ENTRY FORMS ARE RECEIVED.

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**WE HAVE SET A LIMIT ON THE NUMBER OF ENTRIES WE CAN ACCOMMODATE, SO IT IS ADVISABLE TO REGISTER YOUR ENTRIES QUICKLY.**

**USE OF PROPS IS ALLOWED IN YOUR PERFORMANCE BUT THE DIRECTORS MUST BE NOTIFIED BEFOREHAND. IF YOU ARE USING PROPS IT IS UP TO THE SCHOOL TO POSITION THE PROPS ON STAGE AND REMOVE THEM AFTERWARDS.**

**THE DIRECTORS ARE NOT RESPONSIBLE FOR ANY INJURY DURING YOUR ACT. CHOREOGRAPHY INCLUDING STUNTS AND GYMNASTICS ETC. ARE DONE AT YOUR OWN RISK.**

**THE DIRECTORS RESERVE THE RIGHTS TO CHANGE/AMEND OR UPDATE THE REGULATIONS AT ANY TIME!**

**PLEASE NOTE THAT ANY CHANGES TO YOUR ENTRY FORM 7 DAYS AFTER SUBMISSION WILL BE CHARGED £15.**

**PRINCIPALS MUST READ, SIGN AND RETURN THE TERMS AND CONDITIONS, GDPR AND SAFEGUARDING DOCUMENTS SENT BY THE DIRECTORS BEFORE COMPETING AT INNOVATE.**

**IF YOU PLACE 1ST OR 2ND AND WIN ANY OF OUR SPECIAL AWARDS YOU HAVE QUALIFIED FOR INNOVATE DANCE CHALLENGE FINAL IN JANUARY 2026!**

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# GRAND FINAL

ENTRIES ARE ALLOCATED ONCE ENTRY FORMS ARE RECEIVED.

A promotional poster for the 'Grand Final 2026'. The background is dark with a golden glow and falling confetti. In the center is a large, ornate golden trophy. Above the trophy, the words 'GRAND FINAL' are written in large, bold, white letters with a gold outline. Below the trophy, the year '2026' is displayed in large, 3D golden numbers. At the bottom, the date 'SATURDAY 31ST JANUARY' is written in white, bold, sans-serif capital letters. Below the date, the venue 'SHREWSBURY SPORTS VILLAGE SY1 4RQ' is written in smaller white capital letters. At the very bottom, the text 'ARE YOU READY TO INNOVATE?' is written in white, bold, sans-serif capital letters, with a large question mark. A small circular logo with the word 'INNOVATE' is in the top right corner.

**GRAND FINAL**

**2026**

**SATURDAY 31ST JANUARY**

SHREWSBURY SPORTS VILLAGE  
SY1 4RQ

ARE YOU READY TO  
**INNOVATE?**

INNOVATE





# SIGN UP TODAY

1.

## GET IN TOUCH!

EMAIL TO REGISTER YOUR INTEREST BE SURE TO INCLUDE YOUR SCHOOLS NAME AND THE DATE YOU WANT TO COME. THEN PAY YOUR DEPOSIT FEE VIA BACS AND COMPLETE YOUR DEPOSIT FORM

2.

## RETURN YOUR ENTRY FORM

COMPLETE THE ENTRY FORM BY THE DEADLINE TO AVOID DISSAPOINTMENT

3.

## PAY YOUR FEES

ENSURE YOU PAY YOUR ENTRY FEES WITHIN 7 DAYS OF RECEIVING YOUR INVOICE. ONCE PAYMENT IS MADE WE DO NOT OFFER REFUNDS.

4.

## GET READY TO INNOVATE!

PREPARE YOUR DANCERS FOR OUR WONDERFUL EVENT! GET READY TO HAVE A TONNE OF FUN AND FEEDBACK FROM OUR JUDGES!

## ARE YOU READY TO INNOVATE?



A group of cheerleaders in a gymnasium, wearing black and red outfits with fringe skirts, performing a routine. A basketball hoop is visible in the background. The image is overlaid with a dark, semi-transparent filter.

ARE YOU READY TO  
**INNOVATE?**